

[Aduro Clean Technologies Inc. \(CSE: ACT\) \(OTCQB: ACTHF\) \(FSE: 9D50\) Case Study](#)

Overview

Aduro is an inventor and manufacturer of plastic recycling and heavy oil upgrading technology. Aduro's innovation is a water-based chemical process capable of operating more efficiently, with lower CAPEX, OPEX, and CO2 emissions, than existing technologies in both markets. The company is in the pilot facility stage now for both applications.

CFN Media was hired to attract new potential investors, especially US investors, to the stock while providing regular content updating existing shareholders on the company's progress and value proposition.

Themes include plastic recycling shortcomings, global governmental and corporate pressure to vastly improve recycling technology, major partnerships with multinational companies, academic and government grant funding for innovation, emissions and global warming, ESG investing, making Alberta oil sands production greener and more efficient, and the execution of Aduro's commercialization plan.

Sample Content

Sample articles: <https://bit.ly/3qrFleD>; <https://bit.ly/44aPp9o>

Sample video: <https://bit.ly/3KEiZgB>

Campaign Details

Start date: 7/15/22 - 8/15/23

Article publish dates: 7/27/22; 8/11; 9/12; 10/10; 11/1; 11/8; 12/6; 12/29; 1/11/23; 1/19; 2/2; 2/8; 2/22; 3/21; 4/5; 5/11; 5/30; 6/26; 7/24; 8/22.

Video Interview: 8 segments.

Press releases posted and distributed to our email audience.

Utilize both CFNMediaNews.com and SECFilings.com.

See Aduro's US OTC listing chart (ACTHF). We helped build, maintain, and grow an audience of US-based investors for the Canadian company.

Results

