

[FE Battery Metals Corp.](#) (CSE: FE) (OTCQB: FEMFF) Case Study

Overview

FE Battery Metals is an explorer and developer of lithium mining properties in Canada. The company's flagship project has shown promising drill results indicating a significant lithium reserve. FE Battery Metals is in the process of further expanding the known resource and working toward an NI 43-101 Technical Report that will define what is in the ground.

CFN Media was hired to articulate FE Battery Metals' value proposition to both existing stakeholders and to new investors. There are a lot of mining exploration companies with questionable projects, so the challenge is to differentiate the company from the masses.

Themes of the campaign included the explosive lithium market, emissions and electrification, Canadian critical minerals strategy, quality of the resource, discussion of various lithium mining techniques, existing infrastructure in place, prime jurisdiction, lithium acquisition deals and trends, and what makes a good lithium project.

Campaign Details

Start date: 1/15/23 - 5/15/23

Article publish dates: 1/31; 2/9; 3/16; 4/4; 5/4.

Video Interview: 8 segments.

Press releases posted and distributed to our email audience.

Utilize both CFNMediaNews.com and SECFilings.com.

Results

